

## Welcome to SASAN WORLD OF HOSPITALITY ..... Proudly Canadian!

*"We invest in people; making money is a secondary goal which will be materialized due professional and sincere effort"*

*"Through our expert staff, refined technical resources and thorough operational systems, our company has proven ability to deliver service & value"*

*Dr. Bassuny, President, Sasan Inc*

### Our Brands



SASAN



Our Partners in the Gulf; Gloria Hotels



Master Franchisee / Red Carpet & Suites



## **Hotel Opening & Management**

- Hotel & Motel & Restaurant Management
- Consulting Services Receivership Services
- Technical & Pre-Opening Services
- Business Planning
- Property Visits
- Weekly Reports
- Volume Purchasing & Agreements
- Redecorating and Refurbishing

## **Our Clients**

- Kaliko Beach Club, Haiti
- Suly Resort & Spa, Bali, Indonesia
- Olhuvilli Resort & Spa, The Republic of Maldives
- Legend Hotel, Saigon, Vietnam
- Kasr El-Salam, Abha, Kingdom of Saudi Arabia
- Kuduchi Beach resort , Dar Essalam, Tanzania
- Plaza Hotel, Guiyang, Republic of China

## **Other Activities**

- Spa Opening and Management
- Sponsoring Orphans in Bali and Middle East
- Recruitment
- Turn Key Investment and guaranteed profitable projects
- Canadian Pastry Franchise
- Constructing Revolving Restaurants
- Wireless Communication, HSPA and Beyond, Network Security Foundations
- *The good news; Sasan acquired the licence to represent OCAT for Advanced Technology & Education in Canada & Saudi Arabia. Please refer to OCAT file for more info.*

## **Our Charges**

Depending on the Size, Brand, and category, our charges fits in all budgets. Reasonable and affordable.

## ***Our Team of Experts:***



**Dr. M. Bassuny, President**

Dr. Bassuny; has over 35 years of diversified international experience in the hospitality industry. Considered an industry icon, he is regularly engaged in presentations, lectures, panels, and interviews.

He has written well over 50 industry-related articles and in 1994 he was elected as the "Executive of the Year" 1994 City of Ottawa appointment. In 1995 he became member of the Mayor's Economic Advisory Committee.

Dr. B. excels particularly in development and implementation of marketing plans and cost controls in all areas of hotel operations, planning and implementation of property upgrades, and the development of a full range of lodging facilities.

He has degrees in hotel and restaurant management, business and marketing, Agriculture, journalism, and Sociology! Bassuny's wide work experience as General Manager gave him the advantage over many of his colleagues. Managed many international brands including Sheraton, Howard Johnson, Canadian Pacific, Plaza, and Ramada



**Eng. Sylvester Oleszkiewicz Company Chief Engineer in charge of Revolving Restaurants**

Also owner of Toronto based engineering consulting firm - O&O Structor Ltd., Mr. Sylvester greatest achievement was the design and building the CNN Tower Revolving Restaurant in Toronto. With over 40 years in business, Sylvester earned his reputation in the field and became one of our pillars of success.



**Antoine Gay, Company F& B Manager**

As Area Director of F& B Antoine has a keen eye for detail, overseeing all full and limited-service properties.

In his 20 years in the hospitality industry, Mr. Gay has worked in all levels of hotel management, giving him the skills he needs to effectively supervise multiple properties.

Mr. Gay received his Master in hotel management from *Institut Vatel*, Paris and Bachelor Degree in Law, from *Faculté Libre de Droit*, Lille. France.

He has served as general manager of Suly resort and Spa in Bali, F&B Manger at Grand Jersey. Handpicked Hotel. Also was the Senior Assistant Manager at Millennium Hotel Management Guiyang China. All are full-service properties. He is expert in new openings and acquisition.



**Ginette Marie Theoret, Company Executive House Keeper**

Ginette, has excellent experience in the Housekeeping Department. With the Canadian Pacific, she was the Executive Housekeeper for Le Chateau Laurier Hotel for the past 11 years (420 rooms, 5 stars Deluxe hotel). The Château Laurier considered being the best heritage Canadian hotel in the heart of down town Ottawa. Also she is rated #1 Executive Housekeeper in Canada. The CP later was taken over by Fairmont Hotels.



**Zainab Anwar, Company Training & Leisure Coordinator**

Attained a **B.Soc.Sc. with Honors in Leisure Studies** from the *University Of Ottawa* in 2005. As a sport young lady who was a Member of Ottawa Scottish Rugby, University Of Ottawa Women's Varsity Rugby Team, Gym Instructor at Bay Shore Community Center, Ottawa, First place Ottawa Rugby Championship 2005, Most Valuable Player Ottawa Rugby Championship 2005. In addition, she was the fitness and Gym manageress at the Royal York Hotel in Toronto with 1,400 rooms and suites, Zainab managed to create fitness programs not only for hotel guest, but to Toronto Executive Community.



**Aisha Bassuny, Office Administrator**

Aisha holds B.A in Mathematics from Carleton University, Ottawa. She is xcellent in office organization and recruiting. She is in charge of our head office based in Ottawa.



**Abdulla Mohamed, Corporate Language Instructor**

This position was created due to the need of language training in Bali, Maldives, and China. Abdulla has extensive education and experience in ESL, travelled all over the globe teaching and helping developing English skills for hoteliers.



### **Chiara Camparsi, In charge of Sales and Marketing**

Beside her Diploma - “ Tersicore “ Dance Academy in Mantova in June 1996, Chiara holds diploma in Sales and Marketing from Milan University. Beside her Italian Language, she speaks English, French, and Basic Mandarin. Before joining our company, she was one of the pillars of Azimar Tour in Italy. She worked also as Dancing Instructor at Ventaclub Eleuthera in Bahamas – “Viaggi del Ventaglio” , Italian Tour Operator



### **Abdulla Thamheed, Regional Room Division Manager**

Native Maldivian, form with his wife (Chiara) the greatest team ever created in the Hospitality Industry. Thamheed hold Diploma in Hotel Management & Catering from the Institute of Hotel & Catering Service, Birmingham College of Food, Tourism & Creative Studies.

Thamheed held many positions in branded hotels before he finally joined us as our room division manger. New opening, renovation, planning, and F. O. systems are his specialties. He participated in renovating many hotels in The Republic in Maldives after were hit by Tsunami. Then he moved on to join Taj Group of Hotels & Resorts in India.



### **Chef Wawan Riswan, Corporate Chef**

Native Indonesian who gained worldwide recognition. Educated in Indonesia and held another culinary degree from Cornwall University, Ithaca, USA. Wawan started his 35 years career as kitchen helper, soon climbed the ladder to become the Executive Chef for Marriot Jakarta. Moved to Millennium, then to Macau. From there, he came to Canada to be the Executive Chef for Montreal Ritz Carleton Hotel. Wawan participated in opening many new properties. His knowledge in French cooking, Asian and Chinese made him one of his kind.



### **Salah Bassuny, Dir. Of Development, Egypt**

Selah's primary responsibilities are to oversee the development in the area. Newly created position to meet the demand in the area. He gained his experience working for nearly 30 years with Best Western, Radisson, Holiday Inn, Wyndham, Club House, and Disney Hotel in Florida. Recently, he opened and managed Ramada Al-Mansoura, Egypt. Salah has degrees in business management and accounting.

## *Contact Us*

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